

Christopher Trefz

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SKILLS AND ABILITIES:

Experienced in print & web design, eLearning development, illustration, and digital photography

Proficient in using CS6 Dreamweaver, Flash, CSS, Photoshop, Illustrator, and InDesign, Wordpress

JOB EXPERIENCE:

Brookwood Media Arts:

June 2008 – Current

- Designed web sites and eLearning presentations for numerous clients including the government, military, and pharmaceutical companies.
- Produced high quality work that led to larger contracts with companies like Merck and Xerox.
- Effectively managed the company's freelancers and part-time employees enabling them to work together and keep the projects on schedule.
- Managed large projects during supervisor's business trips and kept projects on schedule.
- Designed websites for new clients, as well as executed redesigns for existing clients.
- Provided regular maintenance and updates for client websites.
- Redesigned and reorganized the Brookwood website.
- Designed company's marketing materials including: monthly newsletters, email blasts, fliers, posters, and expo graphics.
- Created custom flash animations and illustrations to enhance presentations and websites.
- Developed eLearning presentations in both Presenter and Captivate.
- Designed companion instruction books for presentations, using Indesign, and working with vendors to produce.

Amekor Industries: February 2007 - March 2008

- Redesigned company website, updated regular content, maintained online inventory.
- Designed monthly marketing emails, weekly sales fliers, custom posters, and booth displays for expo shows.
- Packaged design and product photography.

FREELANCE WORK:

Trefz Web Design: November 2009 - Current

Contracted to develop website designs, logos, and print work for various client projects.

Cyrano Designs: June 2007

Illustrated family portraits used in custom birth announcement project

Harmony Designs: December 2006

Illustrated advertisement, digital photography, and custom product production

Windstorm Creative - Book Publishing: November 2006

Authored and illustrated children's book. Worked with printer on layout and color correction

Haverford Systems: November 2005
Illustrated advertisement and logo design

Neumann College: 2005 and 2006
Design and illustration work including logo, T-shirts, brochures and poster images

Video Ray: July - August 2005
Developed instructional illustrations and digital photographs for product manual

Paul Pierlott Photography: June 2005
Designed Flash based portfolio web site

EDUCATION:

Tyler School of Art / Temple University
Graduated May 2005, with a BFA in Graphic Design and Illustration

[Please visit my web & print design portfolio at http://webdesign.christrefz.com/](http://webdesign.christrefz.com/)